



For the love of pets

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FOR IMMEDIATE RELEASE

RichmondPetLovers.com Takes Its Message to Heart and Launches on Valentines Day

RICHMOND, VA (February 14, 2007) — Perfect timing! “There simply couldn’t be a more fitting date to launch our site than Valentine’s Day”, says *Mary Archer*, RichmondPetLovers.com’s Editor-in-Chief Pet Lover. RichmondPetLovers.com is a venture close to her and her team’s heart. For them, RichmondPetLovers.com is all about serving a community need and fulfilling their love and passion for pets.

Who Are They?

They’re pet lovers! They love pets—every furry, feathery, hairy, wet, scaly, slimy last one of them! Dogs, cats, birds, fish, horses, rabbits, gerbils, ferrets, guinea pigs, turtles, frogs, snakes, lizards, you name it—they have a soft spot in their hearts for all types, sizes and personalities.

What They Are All About

They are passionate about building an online community where Virginia pet lovers can provide one another with information and resources that will continually enrich their lives and the lives of their pets.

They’re just as passionate about helping local humane societies, rescue organizations, pet businesses and programs that exists for the protection and betterment of precious pets and animals. RichmondPetLovers.com is committed to giving a percentage of their profits to select non-profit pet and animal organizations in the local community in and around Richmond, Virginia.

Take a quick look at their [mission and values](#). It’s no mistake that they are directly aligned with who they are and what they are passionate about.

What is RichmondPetLovers.com?

RichmondPetLovers.com is an online pet community—“the place” for pet lovers to go to for information about pets and animals in the Central Virginia region. The site features a [directory of pet and animal businesses, services, and organizations](#); [pet related news](#); [pet articles, tips and tricks](#); [pet classified ads](#); [fun pet stuff](#) and much more. It’s a haven for pet owners!

If you are [looking for a good pet groomer](#) or [Vet](#) close to home; a nearby [dog park](#) or a [pet-friendly apartment](#); RichmondPetLovers.com is the place to go. And while you’re there, you can catch up on some pet news, get a tip or two about caring for your pets, find out what pet related events are happening in your area, post or respond to a classified pet ad, enjoy a pet cartoon or joke, or participate in some pet-lovin’ games and contests.

So, show your pets some love this Valentines Day! [Visit RichmondPetLovers.com!](http://RichmondPetLovers.com)