



Virginia Pet Lovers: Make a Difference During National Pet Week

RichmondPetLovers.com is celebrating National Pet Week (May 6 - 12) by partnering with local Humane Societies to promote pet adoptions in the greater Richmond, Virginia, area.

Richmond, VA ([PRWeb](#)) May 7, 2007 -- There is a serious pet overpopulation problem in Virginia. An estimated 150,000 cats and dogs are euthanized in the state of Virginia each year, according to the Virginia Voters for Animal Welfare (VVAW). If you do the math, that means that an unwanted pet is killed every four minutes in the state.

That is why [RichmondPetLovers.com](#) is celebrating National Pet Week (May 6 - 12) by partnering with local Humane Societies to promote pet adoptions in the greater Richmond, Virginia, area.

Throughout National Pet Week, RichmondPetLovers.com will donate 20% of the purchase price of any listing or banner advertisement in its online pet directory to the Richmond SPCA.

Additionally, if a person adopts a dog or cat from the Henrico Humane Society, Hanover Humane Society or Richmond SPCA during National Pet Week, he or she will receive a coupon for a free RichmondPetLovers.com Pet Lover T-shirt.

Anyone who has owned a pet knows what a profound affect they can have on our lives. They provide their owners with unconditional love and endless hours of companionship. No surprise, it's been reported that people who own pets live longer, have less stress and have fewer heart attacks.

Make a difference during National Pet Week. Celebrate with RichmondPetLovers.com.

About National Pet Week

National Pet Week was jointly founded in 1981 by the American Veterinary Medical Association (AVMA) and the Auxiliary to the AVMA, and is now widely celebrated throughout the United States and other parts of the world.

About RichmondPetLovers.com

RichmondPetLovers.com is a [local online pet directory](#) -- "the place" for pet lovers to go to for information about pets and animals in the Central Virginia region.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).