

Social Networking for Richmond Pet Lovers: Because 'Pets are Local'

RichmondPetLovers.com introduces rPetsSpace.com, a social networking website for Richmond Pet Lovers.

Richmond, VA ([PRWeb](#)) November 20, 2008 -- RichmondPetLovers.com introduces rPetsSpace.com (<http://www.richmondpetlovers.com>), a social networking website for Richmond Pet Lovers! It's Richmond's version of "MySpace for Pets."

This Richmond-based site is part of a growing trend of niche social networking sites that target interest groups looking to connect with like-minded people.

Pet lovers can...

- * create profiles of their pets
- * upload pet photos and videos
- * create pet blogs
- * create and join local pet groups
- * make new friends
- * find, rate and review local pet services, organizations, dog parks, pet-friendly hotels, etc.
- * find and post local pet-friendly events
- * download pet coupons
- * post pet-related classified ads
- * and much more

rPetsSpace.com is similar in part to dog-centric social networking sites like dogster.com or doggyspace.com. What is different is that it focuses on all types of pet owners (dogs, cats, birds, horses, fish, ferrets, etc.) in the greater Richmond area.

What is unique is in the way RichmondPetLovers.com does business. In addition to offering free advertising and promotion services to local pet and animal charities, RichmondPetLovers.com donates a percentage of every directory listing or banner ad purchase to advertiser's local 501(c)(3) non-profit pet & animal organization of choice.

RichmondPetLovers.com founder, Mary Archer, states, "Pets are local! It's all about serving a community need and fulfilling a love and passion for pets."

"rPetsSpace.com is a 'special place' where pet lovers can have fun, communicate and collaborate with one another, and support our local pet community at the same time."

RichmondPetLovers.com is looking for pet lovers, business partners, investors, and advertisers who care about their local community. Learn more at <http://www.rPetsSpace.com>.

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